

INSTRUCTIONS

for a video tutorial, please visit me at
www.katybplummer.com

***Please read instructions fully before taking
a crack at your vinyl!***

The surface you have chosen for your vinyl's application should be smooth, clean and grease-free. Avoid delicate papers.

Painted surfaces should be smooth without bubbles or peeling paint. If you have just painted your wall, please wait 2-3 weeks before applying your new vinyl.

Take your vinyl out of the packet. Lay it flat in a hard smooth spot. If it has been rolled, leave it flat for an hour or so to relax. Give it a good rub all over with the edge of a ruler or a credit card.

If your vinyl is composed of lots of little stickers (birds, dogs, etc) cut these free now and arrange them in a way that pleases you. I stick them up first with masking tape to help me decide.

Peel the application tape (the clear, top layer) off the backing paper. (If your vinyl is large, a friend's help at this point might be nice.) The vinyl (coloured part) should be stuck to the back of the application tape. If it isn't, replace the tape on the backing paper, give it another rub and try again.

Carefully line up the vinyl where it is to be stuck.

Lay the tape on your surface, sticky side down. If you applying your vinyl to paper, do not smooth the tape down too aggressively; just lightly touch over it where it meets the vinyl. This is to stop the tape from de-laminating the paper's surface. If you are applying to a rigid surface (car, wall, mirror etc.) you won't have this problem; in fact, the more firmly you apply them the better. I use a credit card or a ruler's edge to smooth it down, starting from the centre and moving out. Work out as many bubbles in this way as you can.

Now: take your time! Don't rush! Carefully peel off the tape. If, as you peel, there is a part of the vinyl still stuck to the tape, roll it back down onto your surface, rub with your ruler and continue to peel.

If there are bubbles, do not weep, do not cry! Some will go away by themselves over time. The stubborn ones: poke 'em with a pin and smooth 'em out.

Under normal (well painted) circumstances, these vinyls are a renter's delight! They are a cheap, quick and easy decorating tool. They are waterproof, and rated for three years' exterior use, making them extremely durable, and yet they will not damage paint when removed. They are not, however, repositionable, so work slowly and carefully! When you are ready to remove the vinyl, heat it with a hairdryer first to soften the adhesive. And... Voila!

VIVE LA VIE ADHESIF!